

John Baldrige

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Broadcasting Experience

- Broadcaster, Media Relations Director**, Fond du Lac Dock Spiders (Northwoods League) *November 2023 – Present*
- Play-by-play broadcaster for all 70 games.
 - Designed, created, and distributed the 2024 media guide, daily game notes, stat packs, and rosters.
 - Managed team website and virtual press box, assisted with in-game social media.
 - Wrote daily game previews, recaps and feature stories for the team website and game programs.
 - Scheduled and coordinated media availability and interviews.
 - Coordinated all bus travel, hotel stays and rooming lists.
- Play-by-Play Broadcaster**, Xavier University Sports Radio *December 2023- Present*
- Play-by-play for Xavier University Women's Basketball and Xavier Baseball.
 - Set up and take down all radio broadcasting equipment.
 - Coordinated pregame and postgame shows with interviews from coaches and players.
- Play-by-Play Broadcaster**, Glicod Media Productions *August 2023- Present*
- Broadcaster for local high school football and basketball, predominantly in the Louisville and Lexington area.
- Play-by-Play Broadcaster, Media Relations**, Cincinnati Steam (Great Lakes League) *May 2023 – August 2023*
- Broadcaster for all 38 games, both home and road, conduct interviews, assemble game notes, and curate the team's Twitter account.
 - Conducted pregame/postgame interviews, created content for social media.
 - Weekly podcast with highlights and interviews.
- Play-by-Play Broadcaster, Sports Information**, DePaul Cristo Rey High School *September 2022 -May 2023*
- Play-by-play broadcaster for DePaul Cristo Rey men's and women's basketball, volleyball, and men's and women's soccer games.
 - Created and managed the DePaul athletics Twitter account, posting scores, game updates, interviews, and sports news content.
 - Posted schedules and rosters while maintaining scores on the school's MaxPreps account.

Media Experience

- Student Technician**, Xavier University *October 2022 – Present*
- Work on the production staff for Xavier athletics, assist with the audio and running of technology for Xavier athletic events.
- The Newswire**, Xavier University *September 2022- Present*
- Weekly sports podcast on Xavier athletics, which aired on the school's podcast platforms.
- Social Media Intern**, Chatterbox Sports *October 2022 – March 2023*
- Edited show clips and created graphics to post on Chatterbox's social media platforms.
- Sports Radio Intern**, ESPN Louisville *July 2022 – August 2022*
- Created and edited numerous podcasts for variety of shows and made them available for mass audiences.
 - Edited and cut audio for a variety of shows, learned the particulars of running the board in the control room to assist with the on-air talent.

Sales Experience

- Ticket Sales and Service Intern**, Louisville City FC *May 2022 - July 2022*
- Selling new full season tickets, partial season tickets, group tickets, and mini ticket plans for both Louisville City FC, and Racing Louisville FC.
 - Made 40-60 outbound phone calls a day and developing relationships with prospective clients.
 - Answered inbound calls and serving as first point of contact for inbound inquiries.
- Box Office Representative**, FC Cincinnati *October 2021 – May 2022*
- Worked gamedays performing duties that helped meet the consumer's needs.

Education

Xavier University *Cincinnati, OH*
Majors: Communication and Public Relations

References

Jim Misudek – General Manager, Fond du Lac Dock Spiders
Nick Curran – Voice of the Louisville Bats
Andrew Catalon – TV Play-by-Play, CBS Sports
Hayley Schletker – Director of Athletics Communications, Xavier University Baseball
Dave Walkovic – Director of Ticket Sales, Louisville City FC & Racing Louisville

Skills

Adobe Creative Cloud, Operation of Cameras & Microphones, Mixlr, YouTube Live Streaming, Microsoft Excel

Awards

Broadcast Team of the Year - Northwoods League, 2024